

It pays to farm carbon

Improve your soil, take climate action and make a profit from carbon certificates at the same time.

Agreena





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Carbon farming is good for business

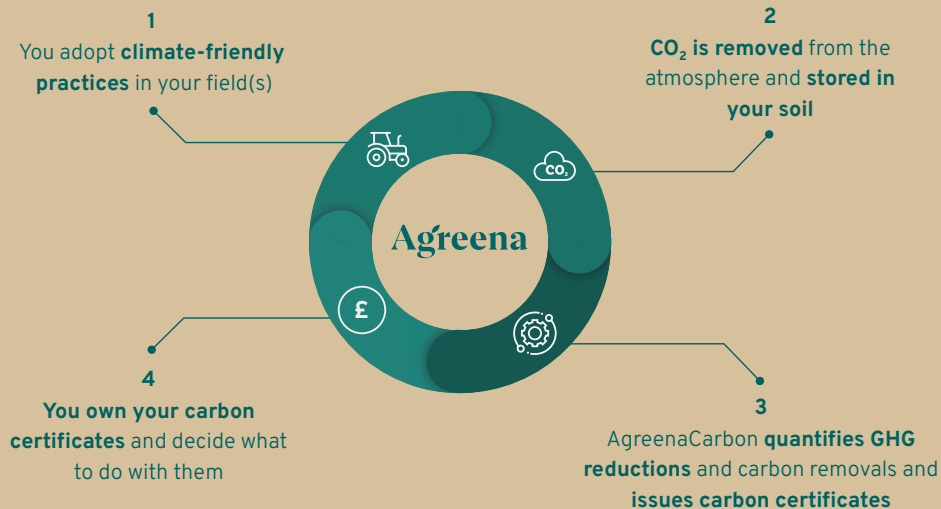
Carbon farming is widely regarded as an effective method to reduce greenhouse gas and remove carbon dioxide (CO₂) from the atmosphere by turning your soils into carbon sinks. As the quality of your soil improves, so can the profitability of your business.

But compliance costs. That's why Agreena's soil carbon certification programme – AgreenaCarbon – takes a farmers-first approach to the climate crisis by helping finance your transition to more climate-friendly practices through the issuance of verified carbon certificates that you can keep or sell.



But in order for this transition to make sense, it has to make sense for your business...

Four simple steps to grow your business



Get paid for your practices

The AgreenaCarbon programme rewards your shift to more climate-friendly practices by validating greenhouse gas reductions and carbon removals from your fields and creating verified, tradable certificates based on those validations.

Generally speaking, there are four best practices we recommend shifting to that can help deliver the highest certificate yield.

These practices imitate nature's own process to improve soil health, strengthen water-retention capacity and resistance to flooding, increase soil organic matter, reduce soil erosion and nurture biodiversity. They also help drive down fuel and labour costs – all benefits that help boost your bottom line.



**No-till /
reduced tillage**



**Optimal use of
cover crops**



**Use of organic
fertilisers**



**Optimal residue
management**

Join the world's #1 soil carbon programme

AgreenaCarbon is the largest soil carbon certification programme globally and is internationally accredited to monitor, quantify, validate and verify reductions of greenhouse gas emissions and carbon removals.

Our certificates support businesses wanting to scale their global decarbonisation initiatives and are backed by satellite-driven Measurement, Reporting & Verification (MRV) software that delivers best-in-class data sets to optimise the monetisation of your carbon farming efforts.

All certificates are third-party validated by DNV – the world leaders in assurance advisory – and are ISO accredited and aligned with Verra's Verified Carbon Standard to ensure the highest integrity and legitimacy.

Verra has unrivalled recognition in the offset market, meaning you can gain higher certificate prices that are more transparent, trustworthy and traceable. Agreena then issues the certificates to you, offering full flexibility and control.

AgreenaCarbon

Backed by high-quality, globally recognised tech, standards and assurance programmes



Ensures international quality, safety and efficiency standards of services



Industry platform for sustainable agriculture metric development



Remote-sensing MRV solution that enables scalable detection



International accredited registrar and world leader in assurance advisory

A flexible contract that lets you leave at any time

There are no minimum requirements to join the AgreeenaCarbon programme.

Simply follow the best practices (see page 6) to maximise your sustainability and potential earnings. You can contract your fields individually and do not need to commit all your fields at once.

At the end of your harvest, Agreeena will verify and net the impact of your committed fields, then issue certificates based on the aggregate amount of carbon removed or reduced. This method allows you to earn certificates on a net positive total impact even though you may have fields emitting additional greenhouse gases during some years.

You're free to leave the programme whenever you want to with no penalties. However, in doing so, you will forfeit the remaining balance of your Premium Pool (see page 10).



Contract

A 10-year AgreenaCarbon contract with farm baseline agreement for a group of fields

Minimum requirements

None

Non-adherence buffer

- › Requirement from accrediting bodies and essential to our methodology
- › Covers any risk of reversals, so we can reimburse purchased certificates
- › Necessary to justify issuance of credible certificates at a premium price

Premium Pool

- › **Your contribution:** A percentage of your total certificate earnings for first 3 years
- › **We release:** A percentage over Y5-9
- › **Residual paid back:** In full during final contract year (Y10)

Crop types

- › **All arable crops:** main grains, tree crops (willow), all beets and potatoes

AgreenaCarbon **Premium Pool: Your carbon farming insurance plan**

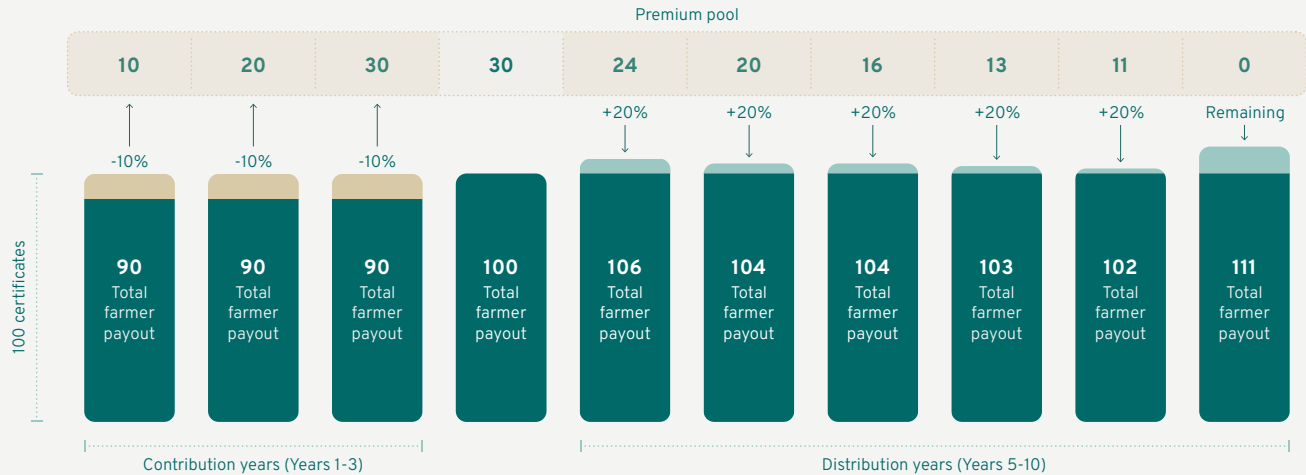
Each year, during the first three years of your contract, we'll deposit a percentage of your total certificate/payout earnings into your Premium Pool. This is to cover any adverse events you may face in the field.

If you adhere to Agreena's best practices and don't experience a net emittance of greenhouse gas during the duration of your contract, the balance of your Premium Pool will be steadily distributed to you each year beginning in the fifth year.

During the tenth and final year of your contract, all (if any) remaining certificate/payout earnings not yet distributed will be issued at the end of the crediting period.



How the Premium Pool works

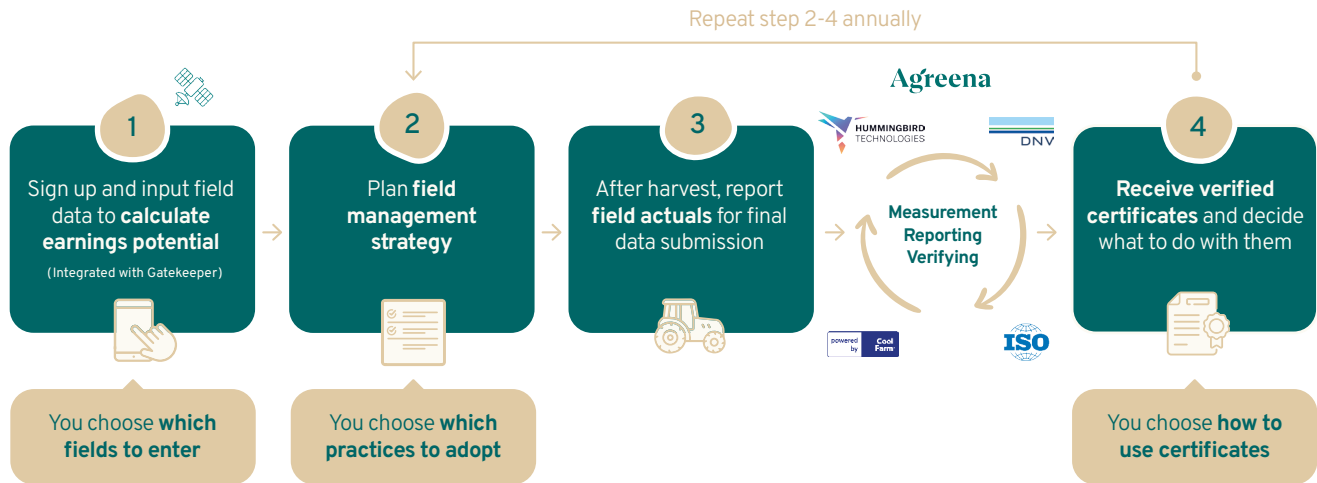


A step-by-step guide from sign-up to certificates

1. Sign up to the programme and enter your field data on our platform. The programme tracks different cultivation activities to calculate your potential reductions and removals, and your projected income.
2. After the harvest season, you log on to the platform again and report your actual field data (yields, fertiliser and fuel use, etc.)
3. An external third-party audits and quantifies your farm's reductions and removals, and our team issues verified carbon certificates based on our IPCC-aligned scientific model.
4. You then decide what you do with the certificates you've been issued. Each certificate is equivalent to one tonne of carbon emissions reduced or removed.



Simply scan the QR code to get started.



What you can expect to earn depends on your transition

We encourage implementing your transition to climate-friendly practices at your own pace. The number of certificates issued to you will vary depending on the actions you adopt in your fields.

Your transition possibilities

The more climate-friendly practices you adopt, the more certificate earnings you'll yield.

Here is what a typical farmer can expect:



Your choice is what makes the difference

*Pocket your profit before
certificates are issued...*

We deliver proven payments farmers can count on, no matter their needs and priorities. That's why Agreeena provides the flexibility to choose what you do with your certificates after each harvest:

- › Keep them to offset your own emissions
- › Sell them to your own buyers
- › Bundle them with your crops
- › Ask us to help you find the best price

Agreeena even offers an early payout option that allows you to pocket your profit before certificates are issued...



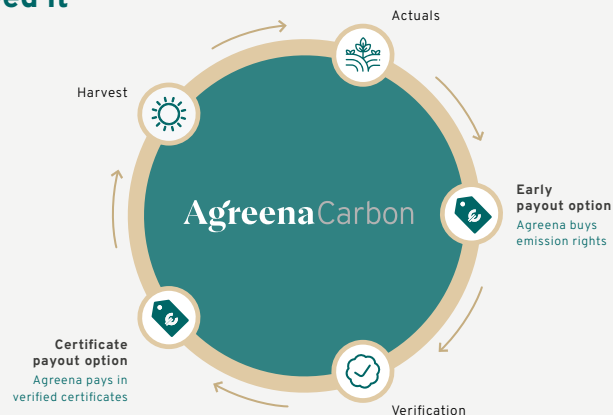
Get your payment in your pocket when you need it

You can proactively cash in on your reductions and removals by taking advantage of Agreena's early payout solution – a quicker, easier way to get paid. We give you the option to sell your greenhouse gas (GHG) rights to Agreena up front, and receive an earlier payout that aligns more with your seasonal planning.

Eligibility for early payout is easy; all you need to do is make sure you've:

1. Signed up to our AgreenaCarbon programme
2. Submitted your actuals on the platform
3. Calculated the estimated amount of GHG removals from your fields

Agreena will then offer you a pre-purchase price to buy the rights to your GHG removals based on the best estimation of the certificates you'd receive after certification.*



If the actual number of certificates generated or the actual sales price are lower than your offer, you will not forfeit any of your prepayment. However, if the third-party validation yields a higher number of certificates or the sales price is higher than estimated, you will be paid out a third of the surplus as a shared, collective bonus while Agreena retains the balance.

**Offer based on current market conditions and prices are subject to change without notice. Agreena factors in a standard brokerage fee as well as a small capital and risk management fee before proposing the offer to you.*

A person wearing a black puffer jacket is holding a green plant with a root system. The plant has several large, green, lobed leaves and a thick, light-colored root with smaller fibrous roots extending from it. The background is a blurred green field.

**You've done your part.
Why wait to collect
your reward?**

The more you transition, the more you benefit beyond certificates.

Short-term financial benefit
Certificate sales to enable transition



Long-term economic benefits



Decreased fuel
and labour



Potential for fewer
machines



Potential for less
fertiliser & crop
protection

Long-term environmental benefits



Increased
biodiversity



Higher nutrients
content



Higher water
holding capacity

Agreena is a world-leading soil carbon programme that offers more...

Transparency

We offer a comprehensive agreement that suits everyone, regardless of where you are on your journey towards more climate-friendly practices, even if you rent your fields.

Credibility

AgreenaCarbon is aligned with the Verified Carbon Standard, which holds us to the highest environmental integrity and ensures our certificates are legitimate and verifiable.

Flexibility

Agriculture is not an exact science, which means our programme is flexible enough to work with any unforeseen events you may face in the fields.

Convenience

There are no binding requirements regarding the programme; you just have to follow our guidelines – at your own pace – for the best course of action.

Incentive

You'll be rewarded for following the most optimal practices; the more you engage in your conversion to climate-friendly practices, the more you'll benefit.

Profit

We've maximised your starting period and the freedom of your total participation, increasing your earning potential.



You might think...

How do I know my certificates won't be used for greenwashing?

Are there any hidden fees?

How does Agreena help me sell my certificates?

Carbon certificates you can trust

It's important to you, to us and to the climate that the certificates are trustworthy. Therefore:

- › You can only sell your emissions once – no double claiming of the emissions removal/reduction.
- › You can only sell your certificate once – issued certificates will be retired upon selling and cannot be sold multiple times.

Transparent pricing with no hidden fees

The certificates will be issued to you on the AgreeenaCarbon platform and your payout depends on supply and demand.

Service fee: No Cure, No Pay

The platform service fee is contingent paid annually and the amount is subject to contracted hectares on the platform. Agreeena receives no remuneration until your certificates are issued. After that, you pay a nominal annual fee to access the platform.

Issuance fee: 15%

Fifteen percent of all verified certificates will be paid to Agreeena to cover verification and issuance costs. You pay it in certificates, so you don't have to worry about taking money out of your own pocket.

Brokerage fee (optional): 15%

If you want us to sell your certificates for you, we can search for the highest available market price on your behalf. A fifteen percent brokerage fee will be applied to the total value of the transaction.

Hear it from our farmers...



Lau Hvid Hansen
Farsbøllegaard
Denmark

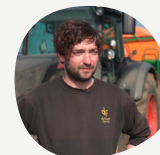
950 ha

"It was super exciting to see that Agreena had a system in place that was immediately beneficial to farmers who were employing the practice of keeping in their own emissions."



Hans D. Poulsen
Ferma JD Agro Cocora
Romania
13,313 ha

"We started no till because of the benefits we saw in our soils. If we have heavy rainfalls in our fields, there's almost zero runoff compared with the neighbours' fields, which are ploughed."



Adam Driver
Driver Farms
United Kingdom
1,844 ha

"Agreena as a platform encourages farmers to head in a new direction and improve their practices which, on the whole, will improve their business, the farm ecology and the environment."



**You're more eligible
than you think**

Let's talk about how carbon farming can work with your current practices.

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Scan our QR code to get started today.